



We  
Set The  
Standard



**Rapid,  
Personalised  
Recruitment**

# Scalable staffing solutions

that consistently deliver the right talent to the right job at the right time.

We are passionate about connecting people to the world of work.



B-BBEE Level 1,  
135% Recognition  
July 2023



Over 50 Years Of  
Enduring Talent  
Partnerships



## We specialise in recruitment of exceptional sales, service and administrative personnel

Recruitment and onboarding can be a stressful, time-consuming and an expensive process that doesn't always yield the right results. We've developed our solution to streamline the process so that you can increase your hiring productivity and reduce costs.

## Our dynamic process delivers consistent success



Streamlined  
Recruitment  
Processing



Optimised  
Efficiencies



Resource, Time  
and Cost-Savings



Rapid Turnaround  
Times



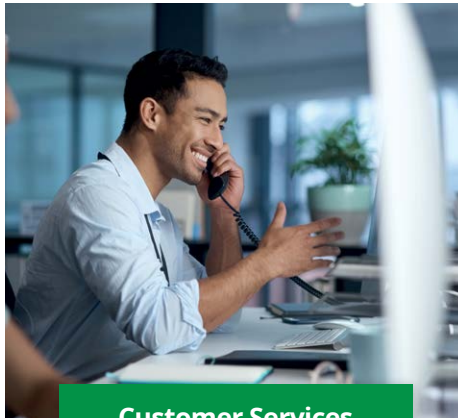
Digitally Enhanced  
and Expert Driven  
Support

# Sector Specialised Recruitment



## Financial Markets

Secure top performers across the nation in a highly competitive market. We meticulously verify candidates, ensuring they meet the sector's specific requirements.



## Customer Services

Passionate and energetic retention, sales and customer service talent who are best suited to delivering exceptional customer engagement experiences.



## I.T and Telecommunications

We recruit talented candidates with in-demand skills and future-fit proficiencies that are ready to support the race to digital transformation.



## Commercial Recruitment

We deliver high calibre candidates across all commercial and business disciplines. Our team of recruitment consultants earmarks and places top talent for all generalist positions, from entry level positions to middle management.



## Sales & Service Staff

We understand the important role that sales and services play in the growth of an organisation. With bespoke sourcing, selection and recruitment methodology, we are able to offer exceptional candidates ready to deliver against the highest standards.



## Learnerships, Interns & Graduate Recruitment

We are passionate about connecting young talented individuals to the world of work. We can provide expert-guided support to help organisations invest in the future of their workforce by nurturing fresh talent. Our focus is on securing the most promising talent and providing them with exciting opportunities to kickstart their careers.

# We Set The Standard



For more than **five decades**, we have been a pioneering force in the South African staffing landscape, **setting** and **exceeding** the **highest standards** in **innovative, people-first recruitment**.



The Kelly name has become synonymous with high quality standards for front line sales, service and administrative support staff. We are proud to uphold this legacy, as we go the extra mile to connect you with competent, skilled individuals who also have the drive and mindset to excel in their roles.

## Speed

**We recruit the right people faster**

Enhancing productivity to help you gain a sustainable competitive advantage.

## Scalability

**We deliver scalable hiring volumes with reliable and consistent fulfilment**

To support fluctuating hiring volumes, without compromise.

## Efficiency

**Experience rapid recruitment turnaround times**

With seamless and efficient processing of volume recruits.

## Quality

**We maintain the gold standard**

In the quality of our people, giving you the cream of the crop in competitive labour markets.

# Staffing Solutions



## Permanent Recruitment

Finding the right people with unique skills and a perfect fit is essential for organisational success. Our focus is on securing the best long-term fit, reducing time-consuming screening and selection processes. Our dedicated team of search specialists and sector-specialised recruiters streamlines your hiring pipeline, saving time and costs. Thorough vetting ensures highly skilled and culturally aligned candidates, preventing recruitment mistakes.



## Volume Recruitment

Volume recruiting can be a challenging task, with its time-consuming processes and potential for compromising on quality. However, our specialisation in volume staffing and recruiting allows us to excel in delivering consistent, high-quality hires faster and more cost-effectively. Leveraging our expertise and cutting-edge technology, we streamline the entire process, creating a seamless and efficient experience for both clients and candidates. Our extensive network and experienced team attract a diverse pool of candidates, whom we meticulously screen to find the perfect fit. By doing so, we save valuable time and resources, empowering clients to confidently build high-performing teams that excel in competitive markets.



## Temporary Staffing

As pioneers in temporary staffing, we were the first to introduce this innovative concept in South Africa. With extensive specialisation, we offer unparalleled flexibility, providing businesses with skilled talent on demand to meet fluctuating workloads or contingent requirements. Whether it's covering peak seasons or specific projects, our comprehensive, managed temporary staffing service enables companies to swiftly address staffing gaps with speed and efficiency. With a reliable source of talent readily available, our clients can avoid disruptions and maintain productivity.

# Our Approach

**With 50 years of market-leading experience,** our time-tested approach bolstered by cutting-edge technology, consistently delivers the highest standards.



## Intuitive job profiling

The right talent fit starts with the right understanding of what the role entails, the working culture and ideal candidate profile.



## Sourcing for scale

Our sourcing reach is driven by a vast recruitment network, innovative multi-channel attraction methods and specialised sourcing teams.



## Securing the right fit

We holistically assess candidates, considering their personality, work ethic, attitude and fit with your organisation's culture.



## Verification and validation

We judiciously verify employment history, qualifications and validate competency referencing through transparent and objective systems.



# We're Highly Adaptable to

cater to unique needs. Our **scalable national reach** ensures a **consistent** and **reliable** source of talent to meet hiring needs.

## The Kelly Promise

**First choice for first choice talent**

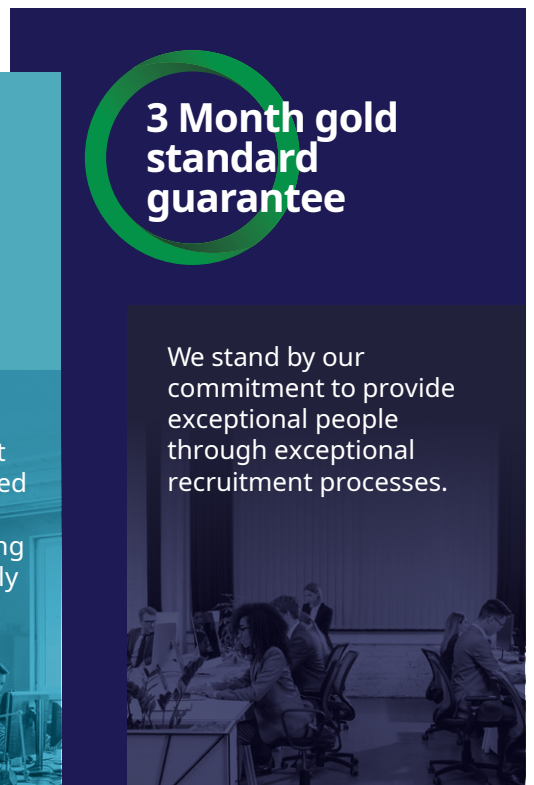
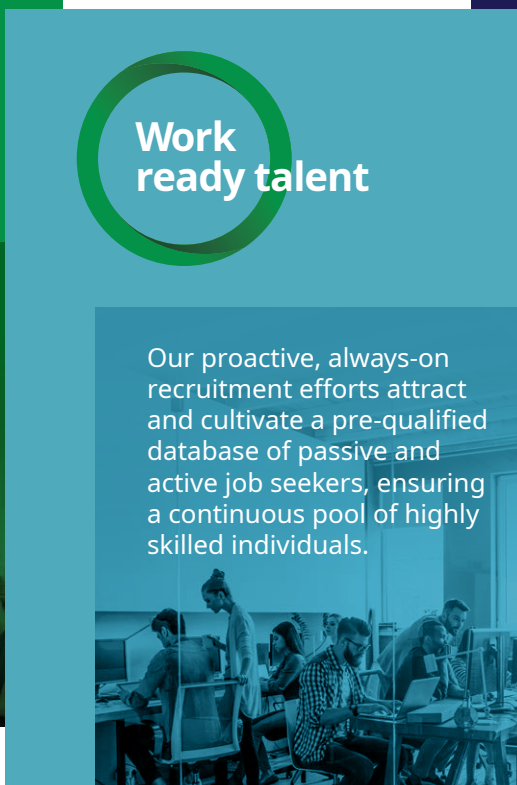
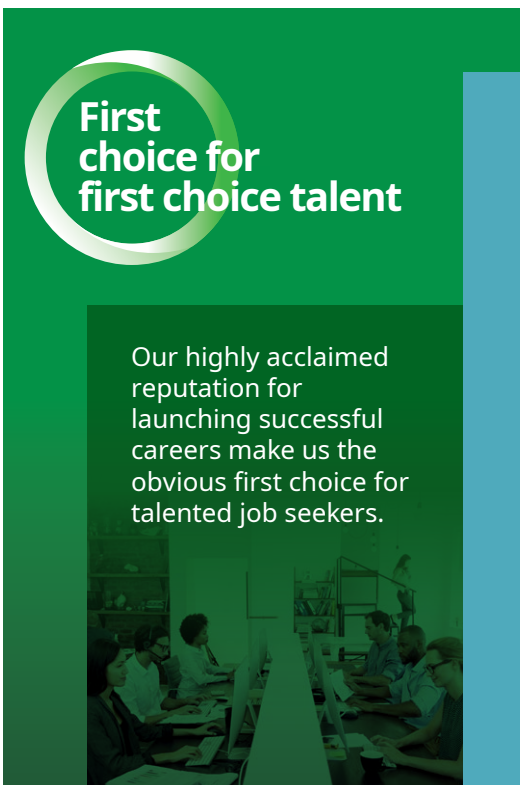
Our highly acclaimed reputation for launching successful careers make us the obvious first choice for talented job seekers.

**Work ready talent**

Our proactive, always-on recruitment efforts attract and cultivate a pre-qualified database of passive and active job seekers, ensuring a continuous pool of highly skilled individuals.

**3 Month gold standard guarantee**

We stand by our commitment to provide exceptional people through exceptional recruitment processes.





## It takes exceptional people to place exceptional talent

Our deeply experienced and highly skilled experts are at the forefront of talent acquisition, staying in tune with the latest employment trends, legal requirements and recruitment best practices. Passionately committed to their purpose, they uphold the highest standards to ensure exceptional candidate and client experiences.



We are diligent, committed and accountable, delivering on our promises with unwavering dedication.

## Harness intelligent innovation to hire at speed and scale

We use technology, automation and data insights to deliver superior recruitment insights to optimise hiring resources to achieve greater consistency at scale. By tracking hiring pipeline stages, we can automate specific elements and leverage data driven KPIs.



## Access untapped potential

Ignite innovation and propel your organisation forward by embracing individuals from diverse backgrounds, experiences and perspectives, unlocking new potential and connecting talented South Africans to a world of opportunities in the workforce.





As an Adcorp Group Firm, we are galvanised by our Group's Purpose to enable agile, focused and skilled workforces for the future. Workforces that are diverse and inclusive; workforces that make a positive contribution to society.



Delivering meaningful outputs and business impact workforce solutions:

- ✔ Recruitment
- ✔ Skills development
- ✔ Employee wellbeing
- ✔ Workforce management
- ✔ Offboarding

## Experience a fresh perspective, heightened efficiencies, and a sustainable pipeline of high-quality talent.

Our high-touch approach to recruitment is meticulously aligned with your business strategies and growth objectives.



### Connect with us

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