



**We Set
The Standard**



Who we are

Kelly Recruitment is a pioneer in South Africa's recruitment landscape, with a legacy spanning more than 50 years. We set the standard for excellence and continue to connect businesses with exceptional talent, always strategic and aligned with industry standards.

As part of the Adcorp Group, we combine the reach of a leading workforce solutions company with the agility and expertise of a specialist recruiter. This commitment to quality has earned Kelly multiple PMR Africa Awards, reflecting the trust clients and candidates place in us.

With a national footprint and deep local insight, we shape the future of Permanent Staffing, Recruitment Process Outsourcing (RPO) and Contractor and Supplier Management Solution (MSP) across industries and regions.

Our Promise: To provide intelligent, agile and compliant talent solutions that create sustainable value, powered by a brand trusted for over five decades.

Speed

We recruit the right people faster

Enhancing productivity to help you gain a sustainable competitive advantage.

Scalability

We deliver scalable hiring volumes with reliable and consistent fulfilment

To support fluctuating hiring volumes, without compromise.

Efficiency

Experience rapid recruitment turnaround times

With seamless and efficient processing of volume recruits.

Quality

We maintain the gold standard

In the quality of our people, giving you the cream of the crop in competitive labour markets.



Evolving Workforce Demands Require Smarter Hiring Solutions.

Today's labour market is fast-moving and complex. Organisations face increasing pressure to hire the right people quickly and cost-effectively while adapting to evolving workforce models.

Key Challenges Faced by Clients:



High Recruitment Costs



Excessive Time-to-Hire



Mis-Hires



Skills Shortage



Lack of Contingent and Supplier Oversight

Kelly meets these demands through our specialised Permanent Staffing, Recruitment Process Outsourcing (RPO) and Contractor and Supplier Management Solution (MSP) across a broad range of sectors including customer service, administration, finance, technical, industrial and other professional disciplines. We connect organisations with the right professionals exactly when they are needed, providing workforce solutions that create sustainable value.

Our Solutions

We provide scalable, efficient and high-quality workforce solutions that align with your business strategy while enhancing both candidate and hiring manager experiences.



Contractor and Supplier Management Solution (MSP)

Full lifecycle management of your contingent workforce, including vendor consolidation, compliance control, and cost optimisation.



Recruitment Process Outsourcing (PRO)

Flexible, end-to-end talent acquisition management through dedicated onsite, offsite, or hybrid models.



Permanent Staffing

Connecting organisations with the right permanent talent across industries and roles to ensure long-term impact.

Permanent Staffing

Building High-Performing, Future-Ready Teams

Kelly provides sector-specific Permanent Staffing services, designed to deliver high-quality hires that align with your long-term business goals. Leveraging deep industry expertise, refined screening processes, and advanced technology, we reduce time-to-fill while ensuring the right people are placed in the right roles.

Whether you are hiring for a single role or building an entire team, our scalable approach ensures your workforce is high-performing, future-ready, and sustainable.

Talent that Fits. Teams that Last.

Our dedicated teams combine market insight, refined screening processes, talent profiling, and AI-enabled tools within Bullhorn to accelerate candidate matching and improve hiring precision. By focusing on technical competence, culture fit, and retention, we help you build teams that stay and perform.

Our Services Include:



- Sourcing and attraction (including passive talent)
- Screening and behavioural assessment
- Compliance checks where required
- Post-placement care

Key Benefits:



- Accurate role profiling and targeted candidate sourcing
- Fast, compliant hiring processes supported by AI for precise candidate profiling
- Sustained improvement in hiring efficiency and quality
- Technically skilled and culturally aligned candidates with proven tenure
- Three-month placement guarantee for added assurance

Recruitment Process Outsourcing (RPO)

Fully Managed, Strategic Talent Acquisition Across Industries.



Kelly's RPO solutions provide a fully managed, end-to-end approach to permanent recruitment. Whether delivered onsite, offsite, or in hybrid models, we take full accountability for your hiring needs, seamlessly integrating people, process, and technology. Our approach automates key workflows, improves quality-of-hire, and aligns talent strategies with business objectives, enabling organisations to scale effectively while optimising recruitment efficiency.



Our RPO Services Include:

- **Full-Service RPO** – An integrated program where Kelly works onsite to manage the full recruitment lifecycle for the client, spanning all processes, roles, business units, and activities associated with permanent hires.
- **Project RPO** – A full-service onsite program for a defined period, supporting specific business units with end-to-end recruitment of permanent roles.
- **Selective RPO** – A bespoke program comprising selected activities from the full recruitment lifecycle, designed to integrate seamlessly with the client's internal recruitment teams.
- **Recruiter on Demand** – Onsite, full-service recruiter support for a specific business unit or defined period, supplementing the client's recruitment process.
- **Agency Aggregator** – Master Vendor engagement in which Kelly assumes responsibility for all agency hires, delivering 100% through direct sourcing and leveraging the client's existing preferred supplier list.



Key Benefits:

- Enhanced candidate quality and experience
- Scalable, agile access to talent
- Reduced time-to-fill and improved cost-per-hire
- Real-time hiring data and workforce intelligence
- Strengthened employer brand and compliance

Contractor and Supplier Management Solution (MSP)



Total Control of Your Contingent Workforce

Kelly's MSP solutions manage the full lifecycle of your contingent workforce and third-party vendors. Acting as your single point of control, we standardise supplier engagement, optimise costs, and strengthen compliance. Technology-enabled and KPI-driven, our approach brings transparency, agility, and discipline to your contractor workforce.



Our MSP Services Include:

- Supplier onboarding and consolidation
- End to End Contingent Workforce Management
- Rate benchmarking and cost optimisation
- Talent Pool Curation and Strategic Sourcing
- Contractor compliance and classification
- Workforce analytics and reporting
- Performance tracking and SLA governance
- Demand Forecasting and Workforce Planning



Key Benefits:

- Reduced cost per hire and minimised rogue spend, delivering measurable cost savings
- Faster contractor onboarding and deployment
- Enhanced workforce visibility and compliance
- Centralised supplier control and streamlined invoicing
- Real-time analytics and demand planning insights



As an Adcorp Group Firm, we are galvanised by our Group's Purpose to enable agile, focused and skilled workforces for the future. Workforces that are diverse and inclusive; workforces that make a positive contribution to society.

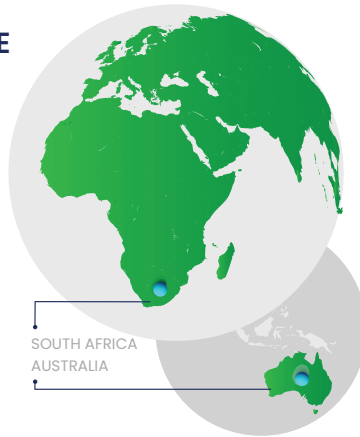
adcorp

Connecting Human Potential

Delivering meaningful outputs and business impact workforce solutions:

- ✔ Recruitment
- ✔ Skills development
- ✔ Employee wellbeing
- ✔ Workforce management
- ✔ Offboarding

A WORKFORCE SOLUTIONS COMPANY



45 000+
Contingent employees



Industrial

1500
Permanent employees



Professional

+R13 BILLION
REVENUE



Training

Experience a fresh perspective, heightened efficiencies, and a sustainable pipeline of high-quality talent.

Our high-touch approach to recruitment is meticulously aligned with your business strategies and growth objectives.



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